

# Mendocino County Workforce Investment Board - WIB

New Member  
Orientation

# Mission Statement

Work to improve the quality of the local workforce, to increase employment opportunities and earnings and to enhance the productivity and competitiveness of businesses for the benefit of all residents of Mendocino County.

# Who

Community members from private business, education, youth programs, labor representatives, and economic development.\*

51% business and 15% labor representation requirement

\*[link to WIB Member roster](#)

# What

## The WIB Duties:

- **Make policy and formulate** the local plan for the Mendocino County workforce investment system which includes services to job seekers, employers and businesses.
- **Select and oversee** the One-Stop operator which is the provider of the Workforce Investment Act's adult, youth and dislocated worker program services.
- **Develop and carry out** short-term projects.
- **Coordinate** with economic development entities within the county and region.

## When

The WIB meets the second Wednesday of the month, six times per year – please see the current calendar.

## Where

The meetings are held at the Ukiah One-Stop located at 631 South Orchard Ave., in the Mendocino Room at 1:15 p.m.

## The Executive Committee

- Oversees the program and fiscal details for the Adult, Youth and Dislocated Worker funds.
- Authorizes grant applications and approves other time sensitive items between WIB meetings.
- Recommends all actions to the full WIB for final approval.

# How



# Youth Council

Members appointed by the WIB from:

Education

Employers

Juvenile Justice

Local Law Enforcement

Former Participants

Parents of Eligible Youth

Individuals with expertise in youth policy

\*see [Youth Council Roster](#)

# Youth Council Responsibilities

- Coordinate youth activities in the area
- Develop youth related portions of the Local Plan
- Recommend eligible service providers to the WIB
- Carry out other duties as assigned by the WIB

# System Structure

Workforce Investment Act  
**WIA**  
Federal Department of Labor  
**DOL**

Rules and Dollars



**Governor**  
Appoints  
**California Workforce Investment Board**  
**CWIB**

Policies and State Initiatives Body  
& Governor Discretionary Dollars



# System Structure

Continued



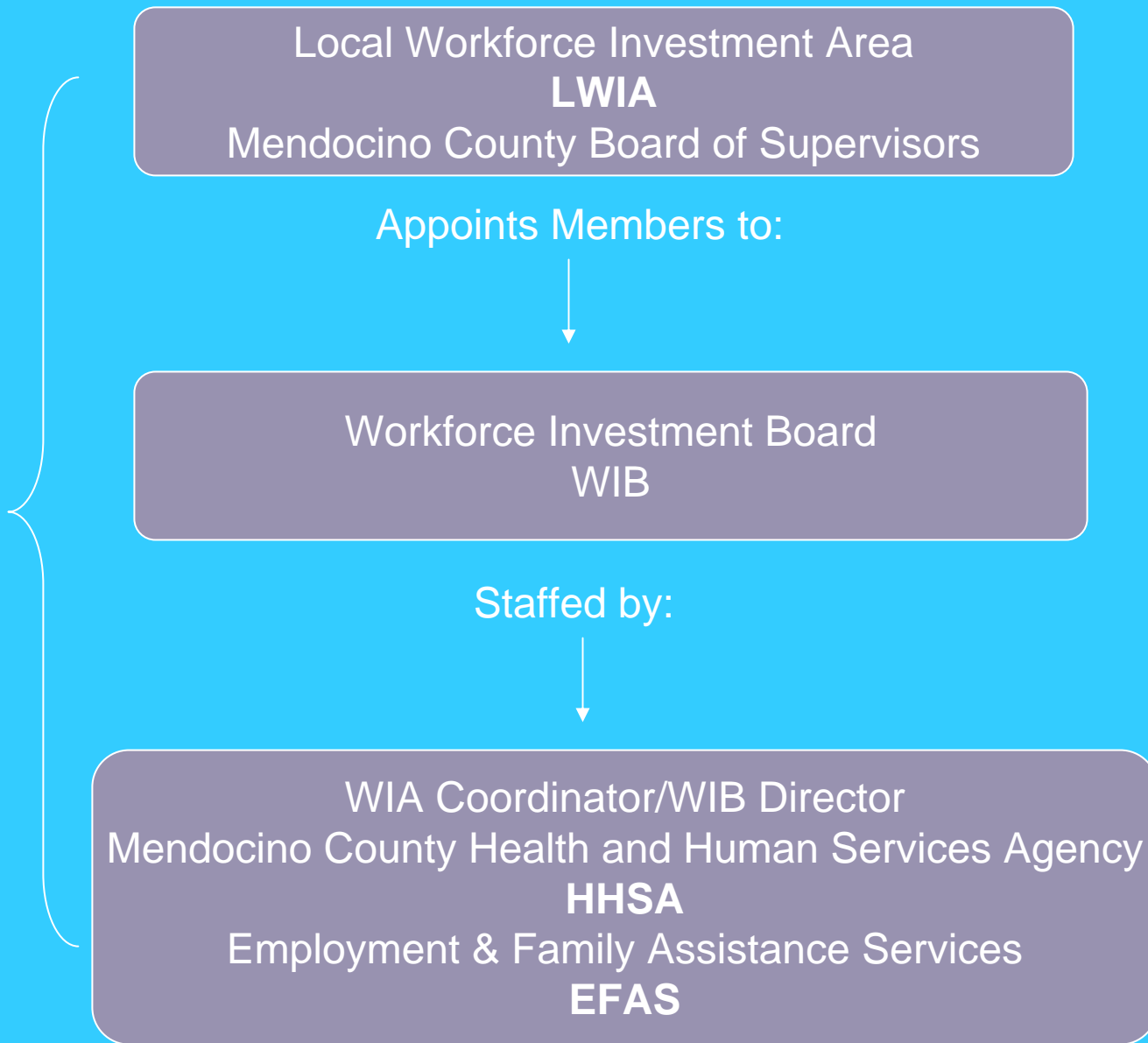
State Employment Development Department  
**EDD**  
Workforce Services Department  
**WSD**

More Rules & State Oversight of Local Areas



Local Workforce Investment Area  
**LWIA**  
49 Statewide

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\*link to [LEO agreement](#)

**WIB  
Contracts with:**

**WIA Program Delivery /  
One-Stop Operator**  
Mendocino Private Industry Council  
MPIC

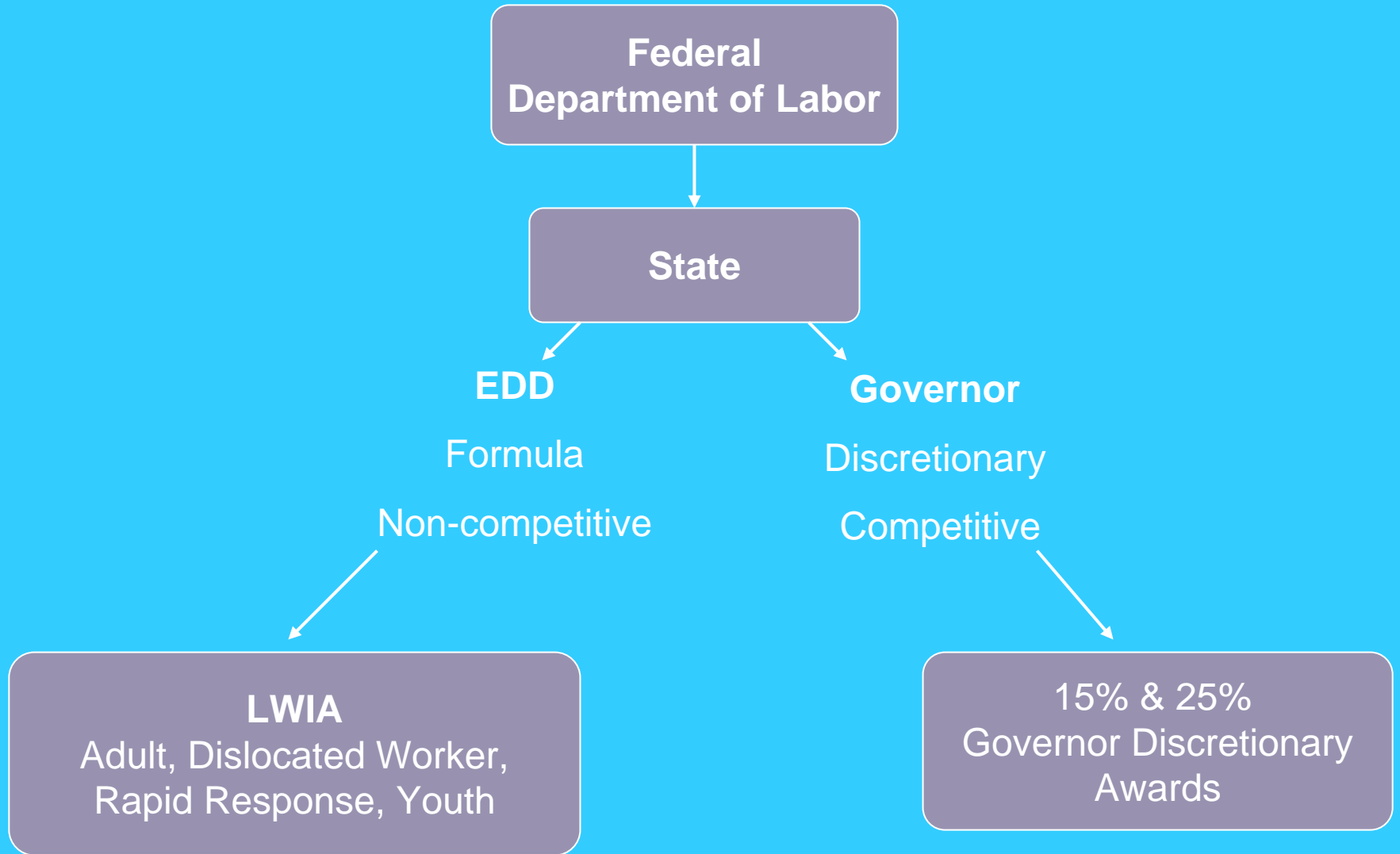
**Partner Agencies**

**MPIC Manages the One-Stop System through a  
Resource Sharing agreement with co-located partners**

# Partner Agencies

Employment Development Department  
Economic Development and Financing Corporation  
Mendocino Community College  
Mendocino County Office of Education  
West Company  
California Human Development Corporation  
North Coast Opportunities  
Experience Works  
Mendocino County Social Services / Job Alliance  
Mendocino Private Industry Council  
Nuestra Casa  
Service Corps of Retired Executives  
Goodwill  
Ukiah Adult School  
Mendocino Transit Authority  
Ford Street Project  
Ukiah Valley Habilitation / Mayacama Industries  
California Indian Manpower Consortium  
Department of Rehabilitation

# Funding Flow



# Funding History

## Formula

Adult, Dislocated Worker, Youth, Rapid Response

• 2000-01	\$ 2,254,643
• 2001-02	1,580,216
• 2002-03	1,762,531
• 2003-04	1,137,196
• 2004-05	1,071,817
• 2005-06	987,137
• 2006-07	889,247
• 2007-08	830,151
• 2008-09	960,324

# Funding History

## Governor Discretionary/Competitive Awards

- **2000-01** **\$ 2,421,870**
- **2001-02** **252,445**
- **2002-03** **1,457,168**
- **2003-04** **2,535,129**
- **2004-05** **1,125,555**
- **2005-06** **1,420,986**
- **2006-07** **765,848**
- **2007-08** **990,000**
- **2008-09** **990,000**

# **WIA Program Summaries**

# WIA Youth Program

## Target group

Low income and one barrier:

- Deficient in Basic Literacy Skills
- School Drop Out
- Pregnant or Parenting
- Homeless, Runaway, Foster Youth
- Offender
- Additional Assistance to Succeed in School

# Youth Program Goals

- Basic Math and Reading Gains
- Placement in Employment or Education
- Degree or Certificate Attainment

## Common Measures

- Adult Education
- Carl Perkins Voc Ed State, Tech Prep, Tribal
- State Grants for Incarcerated Youth
- Temporary Assistance to Needy Families -TANF

# Avenues to Goals

- Pre-employment skills training – SCANS
- Subsidized work experience – WEX
- Tutoring in math and reading
- Referral to partner agencies

# Adult Program

## Target Groups

- Dislocated Worker
- Underemployed
- Unemployed
- Veterans
- Low Income

Serving those who will most benefit

# Adult Program Goals

- Entered Employment
- Employment Retention
- Average Earnings

# Avenues to Goals

- Career Assessment
- Direct Job Placement
- Job Search Workshops
- Entrepreneurial Assessment
- Small Business Development Referral
- On the Job Training
- Pre – Vocational and Occupational Training

# Program Services

Determined per individual need, none by entitlement

- Assistance with Job Search
- Job Development
- Resume Workshop
- Career Assessment
- Child care
- Tuition
- Books
- Mileage
- Paid Work Experience
- Paid On the Job Training
- Entrepreneurial Assessment

# Business Services

- Hiring
- Layoff assistance
- Seminars and events
- Training
- Human Resources consulting and referrals
- Labor Market Information

# Next Steps

- Complete required ethics training at: [www.fppc.ca.gov](http://www.fppc.ca.gov) and submit printed certificate of completion to Julie Soinila
- Resubmit every two years an appointment of interest application to retain membership

# Questions?

Contact:

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